



10th World Congress for Microcirculation

Date: 25 [Fri.] ~27 [Sun.] September 2015 Venue: Kyoto International Conference Center (ICC Kyoto)

Discuss the impact of the latest research, concepts and applications of microcirculation and metabolism

The 10th World Congress for Microcirculation (WCMic 2015) will be held in our old capital, Kyoto - a UNESCO World Heritage site from September 25-27, 2015. We are delighted that Congress is returning to Japan after the meeting in 1987.

The Congress

The theme of the Congress is "Microcirculation and Metabolism". We would like to broaden the scope of the Congress to include different aspects of metabolism. Recent breakthroughs and developments have made it possible to explore the link between local metabolic signatures and microvascular function. Together with the International Scientific Programme Committee, representing Europe, America, Australasia and other countries around the globe, we will commit ourselves to develop an exciting meeting to match a growing recognition of the field of Microcirculation.

Spanning three days, the congress will bring together 800 of your peers giving you a unique chance to network and interact with your international colleagues.

Sponsorship and Exhibition Opportunities

The aims and objectives of the World Congress for Microcirculation are to advance research and education in Microcirculation, with particular relevance to industrial and medical applications as well as for the benefit of the general public.

The World Congress for Microcirculation is held every four years, with the first Congress held in Toronto, Canada in 1975. These Congresses have attracted delegates from over 800 members associated with regional Microcirculation Societies: Japanese, Chinese, Australian, American, British, German, Italian....

The 10th World Congress for Microcirculation in Kyoto, Japan will provide exhibitors with a unique opportunity to display their equipment, reagents and/or publications to delegates drawn from across the globe.

TOPICS INCLUDE...

- Vascular Priming, Development and Adaptation
- Angiogenesis
- Lymphangiogenesis
- Blood flow and Vascular Regulation
- Tumor Microcirculation and Metabolism
- Cancer Therapy
- Vascular Metabolism
- Organ Microcirculation
- Immunity of Microcirculation
- Inflammation
- Microvascular Permeability
- Neurovascular Coupling
- Emerging Methods
- Pericyte Biology
- Disease Mechanisms

INDUSTRY AND CORPORATE SPONSORS

The Microcirculation, a supplier of the oxygen and nutrients, is formed in and around every organ in the body. It is involved in a wide range of biological and medical processes of commercial importance including development of new drugs and therapies, and the diagnosis and treatment of a wide range of important human diseases. The Society welcomes dialogue with industrial and commercial organizations with similar interests and is always keen to develop mutually beneficial opportunities with commercial and industrial partners.



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Sponsorship and Exhibitor Information

WHY YOU SHOULD BE PARTY OF THE 10th WORLD CONGRESS FOR MICROCIRCULATION (WCMic 2015)

The global network of life scientists in academia, business and government provide a highly qualified audience that exhibitors will be able to target.

Sponsorship provides an excellent opportunity to “disseminate your company’s name” to a global scientific network interested in microcirculation, vascular biology and metabolism in health and disease.

USE YOUR PRESENCE AT WCMic TO:

- Launch your new products and highlight existing ones
- Spotlight key executives
- Elevate your company profile in basic science and medical community
- Network with specialists, seek international partners and form new all alliances
- Increase visibility in focused markets
- Obtain maximum exposure for your company and increase brand awareness
- Position your Organization
- Communicate your message to a highly qualified scientific community
- Build relationships for the future
- Attract new talent and strengthened partnerships
- Generate sales leads and educate the market
- Sell direct to international buyers

How can this be achieved? Read further to find out the exclusive sponsorship and exhibition opportunities that are available.

Please note: Sponsorship opportunities are limited and available on a strictly first-come, first-served basis, so to ensure your presence at this event please contact us at your earliest opportunity. All sponsors will be acknowledged on the conference website (www.congre.co.jp/wcmic2015), in the program booklet and on various e-mail shots.

For further information on sponsorship opportunities please contact: WCMic2015 Secretariat
c/o Congress Corp.
Phone: +81-3-5216-5318 Fax: +81-3-5216-5552
E-mail: wcmic2015@congre.co.jp
URL: <http://www.congre.co.jp/wcmic2015>

Based on the exchange rates of 120JPY to 1 USD, 145JPY to 1 EUR, and 185JPY to 1 GBP as of December 25, 2015.

SPONSORED SEMINAR:

PLATINUM SPONSOR
JPY 1,080,000
(approx. \$9,000, € 5,800, £7,500)

Sponsorships of one of the Luncheon Seminars

- Listing of your logo in the sponsors’ list and in the session program on the conference website with a link through to your company website.
- Printing of your logo in the sponsors list and your company name in the program booklet
- Price includes room rental, technical assistance, basic AV equipment.
- Partners can distribute own promotional materials during the seminar.

In addition to the sponsor fee, there are some other costs for the session to be borne by each company. For details, please contact WCMic Secretariat by e-mail.

GOLD SPONSOR
JPY 648,000
(approx. \$5,400, €4,500, £3,500)

Sponsorship of one of the Symposia

- Listing of your logo in the sponsors’ list and in the session program on the conference website with a link through to your company website.
- Printing of your logo in the sponsors list and your company name in the program booklet
- Price includes room rental, technical assistance, basic AV equipment.
- Partners can distribute own promotional materials during the seminar.





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Exhibition and additional opportunities

If you find that our sponsorship opportunities do not provide a perfect match for your marketing needs, let us know and we will customize a sponsorship program for you. You can also sponsor single elements of the conference, e.g. conference dinner; welcome reception, etc.

EXHIBITION:

TECHNICAL EXHIBITION **JPY 216,000** **(approx. \$1,800, €1,489, £1,167)**

An exclusive opportunity that provides maximum networking opportunities and the potential to sell directly to international buyers.

Date: 25-27 September, 2015
Venue: Annex Hall, ICC Kyoto

- Standard shell scheme:
W1.8m x D0.9m x Height 2.1m
Include back panel, printed company name, power supply (100V 500W 2 plug-ins) and display table with cloth
- Booth dimensions:
W1.8m x D1.8m

SMARTPHONE APPS **JPY 1,500,000** **(approx. \$12,500, €10,344, £8,108)**

Your company logo together with the conference logo on the WCMic2015 smartphone application containing conference abstracts which can be downloaded through Apple Store and Google Play, providing you with high profile and frequent visibility.

- Listing of your logo in the sponsors list and in the session program on the congress website with a link through to your company website
- Printing of your company logo in the sponsors list

Based on the exchange rates of 120JPY to 1 USD, 145JPY to 1 EUR, and 185JPY to 1 GBP as of December 25, 2015.

ADDITIONAL OPPORTUNITIES:

DELEGATE BAG INSERT **JPY 100,000** **(approx. \$833, €689, £540)**

Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only – books etc. will not be inserted onto delegate wallets, but are more appropriate for the exhibitor displays. Materials must be no more than one A4 sized sheet and should be sent to the Conference Secretariat in time for insertion into the delegate bag – specific dates will be provided on application and quantities will be provided nearer the conference.

Refreshments Sponsorship **USD 1,500**

This sponsorship will provide coffee and tea to our attendees during the break.

Breakfast Sponsorship **USD 2,000**

This sponsorship provides donuts, pastries, juice and coffee to our attendees as they arrive in the morning.

- Listing of your logo in the sponsors list and in the session program on the congress website with a link through to your company website
- Printing of your company logo in the sponsors list

800 DELEGATE BAGS **800 CONGRESS LANYARDS** **IN-KIND CONTRIBUTION**

A high profile exclusive opportunity that provides the sponsor with visibility throughout the event.

Sponsors are requested to provide 800 delegate bags or 800 name tags and congress lanyards with your company name or logo.

- Listing of your logo in the sponsors list and in the session program on the congress website with a link through to your company website
- Printing of your company logo in the sponsors list



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USB DRIVE SPONSORSHIP In-Kind Sponsorship

Your logo will be placed exclusively on a USB drive that will be provided to each attendee. USB will be a constant, lasting reminder to our attendees about your prominent support and involvement with the Congress.

- Logo on a USB drive that will be given to every attendee
- Logo and company information on the website and agenda flyer
- 3 attendee passes to the Congress

Donation:

If you wish to make donations, direct-to-vendor payments for needed products and service, it is available via bank transfer.

Advertisement on Congress Program and Abstract Book

Name of publication: WCMic2015 Program and Abstract Book

No. of copies/size: 600 copies, A4 size (TBD)

Fees for placement of advertisements:

- Outside back cover (color) : 324,000JPY
- Inside back cover (color) : 216,000JPY
- Inside front cover (color) : 216,000JPY
- Inside page (monochrome) : 86,400JPY
- Half-page inside (monochrome) : 54,000JPY

Information of the payee

All the payments of the sponsorship should be made via bank transfer. The details are as follows;

Please pay transaction fee at the remitter's side

Name of Bank: Sumitomo Mitsui Banking Corporation
Bank Code: 0009
Name of Branch: Kojimachi-brunch
Branch code: 218
Bank address: 6-2-6 Kojimachi, Chiyodaku, Tokyo, 102-0083, Japan
Beneficially name: WCMic2015
Account number: 9168596
Swift code: SMBCJPJT