

## Kyu-Karuizawa Area / Shop

### 1 Karuizawa-do

☎ 0267-42-2968

A shop specializing in Karuizawa Bori, a distinctive wood carving technique used primarily for furniture making and sales. The first floor serves as a souvenir shop, offering a selection of crafts and gifts that showcase Karuizawa's traditional artistry.

Address: 12-3 Kyukaruizawa, Karuizawa Town,  
Kitasaku-gun, Nagano Prefecture

Opening Hours: Please inquire by phone

Closed: Please inquire by phone.



### 2 Sawaya Kyukaru Rotary Store

☎ 0267-42-0050

Sawaya is one of the three major jam brands of Karuizawa. Their jams are handmade with fresh, seasonal domestic fruit and sugar only, ensuring pure, additive-free quality.

Sawaya's production process avoids the use of freezers or preservatives, preserving the natural taste of the fruit. Each jar delivers the flavors of Karuizawa's seasonal harvests directly to customers.

Address: 811-2 Karuizawa, Karuizawa Town,  
Kitasaku-gun, Nagano Prefecture

Opening Hours: 9:15-18:00, Extended hours during the summer season.

Closed: Please inquire by phone.



### 3 Hachihige Ojisan's Shop Kyukaruizawa Branch

☎ 0267-31-5688

Ogihara Apiary, known as Hachihige Ojisan's honey farm, produces and sells safe and delicious honey in Shinshu, alongside their beloved honeybees. Blessed with pristine nature, Shinshu provides an ideal environment for producing high-quality, flavorful honey. Enjoy the rich taste of Hachihige Ojisan's honey, crafted with care and dedication.

Address: 811-2 Karuizawa, Karuizawa Town,  
Kitasaku-gun, Nagano Prefecture

Opening Hours: 10 : 00-17 : 00

Closed: Tuesdays



#### 4 Chozumeya Karuizawa Ginza Chuo Store

☎ 0267-42-5521

Chozumeya's handmade hams, sausages, and salami are made from fresh, domestically sourced pork and beef, ensuring safe and delicious quality. The shop offers an eat-in option, where guests can enjoy large sausages paired perfectly with Karuizawa beer.

Address: 565 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 10:00~18:00 (Open every day during Golden Week  
and summer vacation, closed during the winter season)

Closed: Wednesdays, Closed during the winter season.



#### 5 Shima International Karuizawa Bears

☎ 0267-46-8490

Uniform Remake & Anniversary Bears transform cherished uniforms into miniature bear-sized outfits, creating handmade teddy bears dressed in sentimental attire. These all-handmade bears from Karuizawa serve as memorable keepsakes, preserving special moments and personal history.

Address: 859-1 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 11:00-17:00

Closed: Wednesdays and Thursdays



#### 6 Glossary Coat Cerfeuil Karuizawa Ginza Store

☎ 0267-41-3228

Karuizawa, the birthplace of jam in Japan, is home to a tradition of carefully handcrafted jams.

Each jar is made with strict seasonal ingredient selection, ensuring that the natural flavors of the fruit are maximized through thoughtful production methods. Over the years, the brand has created and sold more than 240 varieties of jam, each reflecting the changing seasons and premium ingredients.

Address: 606-4 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture,

Opening Hours: Please inquire by phone.

Closed: Irregular holidays



#### 7 Tsukemono Aiki

☎ 0267-42-9771

A pickle specialty shop known for its homemade pickles and oyaki, a traditional Japanese stuffed bun. This shop sells 1,600 oyaki per day, making it one of their most popular items alongside their handcrafted pickles.

Address: 606-3 Karuizawa, Karuizawa Town, Kitasaku District, Nagano Prefecture

Opening Hours: 9 : 00-16 : 00

Closed: Tuesdays, Wednesdays and Thursdays

## 8 Church Street Karuizawa

☎ 0267-41-2501

Church Street Karuizawa is a complex featuring restaurants, shops, and cafes.

The name represents the path leading to St. Paul's Church, one of Karuizawa's most iconic churches. As a symbol of Kyu-karuizawa, this space allows visitors to learn about, experience, and create lasting memories in Karuizawa.

Address: 601-1 Karuizawa, Karuizawa Town, Kitasaku District, Nagano Prefecture

Opening Hours: shop and café 10:00-18:00 (L.O.17:30)

restaurant 11:00-15:30 (L.O.15:00), 17:30~20:30(L.O.20:00)

Closed: Irregular holidays



## 9 Nakayama's Jam Karuizawa

☎ 0267-42-7825

Nakayama's Jam is one of the three major jam brands of Karuizawa, founded in 1905 (Meiji 38).

The shop preserves the aroma and flavors introduced by missionaries, carrying the history of Karuizawa within each jar. With the refreshing essence of Karuizawa's summer retreat, Nakayama's Jam delivers handcrafted flavors that embody the region's charm.

Address: 750-1 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: Summer Season 9:00-18:00 / Winter Season 10:00-17:00

Closed: Please inquire by phone.



## 10 Kikuwansha Leather Workshop Karuizawa Store

☎ 0267-42-3583

We always consider the user and prioritize creating leather products that suit their needs. To achieve this, we never compromise on materials or craftsmanship. Through repeated trial and error, we ensure that only products we are fully satisfied with make it to our store shelves. This statement reflects a commitment to quality and thoughtful design, ensuring that every leather item is crafted with care and precision. Let me know if you'd like any refinements.

Address: 648 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 11:00-17:00

Closed: Irregular holidays



## 11 Handicrafts Saya

☎ 0267-41-0083

A small craft shop specializing in safe and reliable lacquerware and handwoven carpets from the Middle East. It also offers wooden plates designed for children.

Address: 649-1 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 10:00-18:00 / Closed: Irregular holidays



## 12 Jam Kobayashi

☎ 0267-42-2622

The three great jam makers of Karuizawa are committed to maximizing the natural flavors of fruit. Their motto is to bring out the best taste by carefully simmering fruit with sugar, enhancing its sweetness beyond that of fresh fruit. They use high-quality domestic granulated sugar to ensure a clean and pleasant aftertaste.

Address: 710 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 10:00-18:00 / Winter Season 10:00-17:00

Closed: Wednesdays and Thursdays (Open on public holidays),

Open every day in August



## Kyu-Karuizawa Area / Experience and Art

### 1 Trick Art Museum Karuizawa

☎ 0267-41-1122

It is a museum where visitors can experience optical illusions and visual tricks. The appearance of the artworks changes depending on the viewing angle and position, allowing guests to touch, explore, and take photos for fun. Photography is allowed inside the museum, so visitors can bring their cameras and capture exciting pictures.

Address: 809 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 10:00-18:00

(Summer Season 9:00-19:00/Winter Season 10:00-17:00)

Closed: Open every day



### 2 Karuizawa Small Karuta Museum

☎ 0267-41-1041

A small Karuta museum housed in a renovated Taisho-era villa. Visitors can experience a variety of rare and unique card games, including different types of Hyakunin Isshu, regional Karuta, Hanafuda, playing cards, and other traditional games up close.

Address: 191-4 Yamagamimae, Karuizawa,

Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 10 : 00-17 : 00

Closed: Tuesdays, For about a month holiday in Summer Season

(the duration varies depending on the year).



### 3 Karuizawa Photo Studio

☎ 0267-42-8309

You can take beautiful photos dressed in authentic antique-style costumes. Outdoor photography is also available, and photo sessions in the Karuizawa forest are especially popular.

Address: 641 Kyūdō, Karuizawa, Karuizawa Town,  
Kitasaku-gun, Nagano Prefecture

Opening Hours: Please inquire by phone

Closed: Please inquire by phone.



### 4 Gallery Omizubata

☎ 0267-31-6125

This spring, known as Gozensui, has been a source of abundant and high-quality water since the Edo period. At some point, it came to be called Omizubata. The gallery takes its name directly from the historic Omizubata area in Old Karuizawa.

Address: 2337 Omizubata, Old Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 9:00-17:00 / The final day of the exhibition is open until 16:00.

Closed: Please inquire by phone.



## Kyu-Karuizawa Area / History and Culture

### 1 Mampei Hotel

☎ 0267-42-1234

The Mampei Hotel was founded in 1894 and has continued to walk alongside the history of Karuizawa as a classic resort hotel. It was established through the meeting of its founder, Mampei Sato, and missionaries. The hotel features restaurants, a bar, and a shop.

Address: 925 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: Please inquire by phone.

Closed: Please inquire by phone.



## 2 Karuizawa Rickshaw Teyandei-ya

☎ 050-3187-5595

In the beautiful forests of Old Karuizawa, charismatic rickshaw drivers guide visitors at a relaxed pace, sharing historical insights and behind-the-scenes stories. Guests can choose from a variety of tour lengths, ranging from a 20-minute course to a 120-minute course, depending on their preferences.

Address: 1047-104-202 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 10:00-16:00 / The schedule may change depending on the weather and season.

Operating period: Mid-March to mid-November (generally open every day during this period, but closed in case of bad weather).



## 3 Karuizawa Tourist Information Center

☎ 0267-42-5538

Its wooden, retro-style exterior makes it a symbolic landmark of the Old Karuizawa shopping street. The first-floor hall serves as a comprehensive information center, providing tourism details and accommodation recommendations, while also offering a rest area for visitors to relax between sightseeing and shopping.

Address: 739-2 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 9:00-17:00 / Summer Season 9:00-18:00

Closed: the year-end period (3<sup>rd</sup> of December-28<sup>th</sup> of December)



## 4 Muro Saisei Memorial Hall

☎ 0267-45-8695 ( Lifelong Learning Division, Cultural Promotion Section )

Muro Saisei was a prominent Japanese poet and novelist who was active from the Taisho era to the mid-Showa period. This memorial hall is a renovated villa built in 1931 (Showa 6), where Saisei spent every summer until the year before his passing in 1961 (Showa 36).

Address: 979-3 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 9:00~17:00 (Last admission is at 16:30) / July-September(9:00-18:00)

Closed: Thursdays, Closed during the winter season;  
open every day during the operating period.



## 5 Shaw House Memorial Hall

☎ 0267-45-8695( Lifelong Learning Division, Cultural Promotion Section )

In 1888 (Meiji 21), Alexander Croft Shaw, a British missionary, built the first villa in Karuizawa, marking the beginning of the town's tradition of summer residences. The building was restored in 1986 (Showa 61) and later donated to the town in 1996 (Heisei 8), where it continues to be preserved today

Address: 57-1 Karuizawa, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: 9:00-17:00 ( July-September 9:00-18:00 )

Closed: Thursdays / Open everyday during July 15<sup>th</sup>-September 15<sup>th</sup>.

(Closed from November 4 to March 31 of the following year).



## 6 Kumano Kotai Shrine

☎ 0267-42-5749

This shrine is located at the border between two prefectures. Situated at the summit of Usui Pass, at an elevation of 1,200 meters, it is known as Kumano Kotai Shrine on the Nagano side and Kumano Shrine on the Gunma side. It is said to have been founded by Yamato Takeru, a legendary prince of ancient Japan. The shrine is home to a sacred Shinano tree, which is over 1,000 years old and is revered as a divine tree for good fortune and relationships.

Address: 1 Togemachi, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

Opening Hours: "The sacred tree 'Shinano Tree' is open  
for worship from 9:00 to 16:00."



## 7 Former Mikasa Hotel( important Cultural Property )

☎ 0267-45-8695( Lifelong Learning Division, Cultural Promotion Section )

A pure Western-style wooden hotel designed and constructed by Japanese architects in the late Meiji period. It preserves the legacy of distinguished figures from the Meiji and Taisho eras who once visited. In May 1980 (Showa 55), it was designated as a National Important Cultural Property, and its reopening is planned for autumn 2025 (Reiwa 7).

Address: 1339-342 Karuizawa, Karuizawa Town,

Kitasaku-gun, Nagano Prefecture

Opening Hours: Closed for renovations now.



## Kyu-Karuizawa Area / Nature

### 1 Mikasa Street

A tree-lined avenue stretching approximately 2 km from Old Karuizawa Rotary to the Former Mikasa Hotel. It has been selected as one of Japan's 100 Best Street Tree Landscapes and is a popular spot for experiencing Karuizawa's unique atmosphere. It is also highly recommended for cycling.

Address: Karuizawa, Karuizawa Town,  
Kitasaku-gun, Nagano Prefecture



### 2 Kyū Usui Tōge Mihara-shidai (The Former Usui Pass Viewpoint)

The Usui Pass Viewpoint is located at an elevation of 1,200 meters, sitting on the border between Nagano and Gunma Prefectures. To the east, visitors can admire the Myogi mountain range, while to the west, the majestic Mt. Asama dominates the landscape, offering breathtaking panoramic views. At the entrance to the viewpoint, there is a 4-kilometer walking trail, allowing visitors to enjoy a sweeping view of the autumn foliage as it spreads across the mountains.

Address: Togemachi, Karuizawa Town, Kitasaku-gun, Nagano Prefecture



### 3 Shiraito Falls

A famous waterfall that serves as the source of the Yukawa River, where hundreds of underground streams cascade down a curved rock wall like white threads, creating a refreshing atmosphere. Surrounded by lush greenery, it is rich in negative ions, making it an ideal spot for a relaxing stroll. The autumn foliage is also spectacular, offering breathtaking scenery.

Address: Nagakura, Karuizawa Town, Kitasaku-gun, Nagano Prefecture

