

Minami-Karuizawa Area / Shop

1 Sato Shoes Studio – Karuizawa Prince Shopping Plaza West

☎ 0267-42-8588

We at Sato Shoes Studio cherish the natural beauty of Karuizawa and value a natural style, striving to provide shoes that bring joy to each and every customer for the next 100 years

Address: 1178 Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Operating hours vary depending on the season, so please check the Karuizawa Prince Shopping Plaza website for the latest information.



2 Shiki no Ajikura – Karuizawa Prince Shopping Plaza Store

☎ 0267-42-8520

The directly managed store "Ajikura" offers a selection of proudly curated specialty products from West Karuizawa. We offer a variety of Shinshu specialty products, including pickles, soba, and jams. Enjoy the authentic flavors of home.

Address: Inside Souvenir Court, Karuizawa Prince Shopping Plaza,
Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Operating hours vary depending on the season, so please check the Karuizawa Prince Shopping Plaza website for the latest information.



Minami-Karuizawa Area / Experience and Art

1 Karuizawa Prince Bowl

☎ 0267-42-1133

Karuizawa Prince Bowl is a bright and spacious bowling facility with 30 lanes, located within Karuizawa Prince Shopping Plaza New West. Equipped with kids' lanes and senior-friendly bowling balls, making it enjoyable for three generations.

Address: Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Business days may vary, so please check
the official website for the latest information.

Closed: Open all year round.



2 Karuizawa Prince Hotel Ski Resort – Sightseeing Lift & Zipline Adventure

☎ 0267-42-5588

The Karuizawa Prince Hotel Ski Resort, located at an altitude of 1,155 meters, offers a refreshing and invigorating atmosphere. You can enjoy a special Karuizawa experience while taking in the majestic view of Mt. Asama, surrounded by cool and refreshing air.

Address: Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Business days may vary, so please check
the official website for the latest information.

Closed: Irregular holidays



3 Minamigaoka Art Museum (Sangosou Archive Museum)

☎ 0267-42-4884

The Minamigaoka Art Museum is dedicated to showcasing art and culture from across time and regions. The main museum building features an art gallery, while the Sangosou Archive Museum showcases a historic farmhouse originally from Enzan, Yamanashi, dating back to the late Edo period. This farmhouse was relocated and preserved as a Registered Tangible Cultural Property.

Address: 1052-73 Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10 : 00~17:00 (Last admission at 16:00)

Closed: Irregular holidays



4 Sunrise Tennis Court

☎ 0267-42-4544

Sunrise Tennis Court, located at an altitude of 934 meters, offers a refreshing tennis experience with the majestic Mt. Asama as a backdrop. You can enjoy playing tennis with your family and close friends.

Address: 1058-16 Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: From 9:00 until sunset/ Open all year round/

Closed: Winter closure from December, reopening planned for mid-April.



5 Karuizawa Asama Golf Course

☎ 0267-48-0001

Karuizawa Asama Golf Course is a professional 18-hole golf course located at an altitude of 1,000 meters, surrounded by beautiful natural scenery.

Address: Hotchi, Minami-Karuizawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Business days may vary, so please check

the official website for the latest information.

Closed: Irregular holidays/ Winter closure in effect.

Karuizawa Asama Golf Course



Minami-Karuizawa Area / Nature

1 Karuizawa Lake Garden

☎ 0267-48-1608

Karuizawa Lake Garden is a harmonious blend of Karuizawa's natural beauty and vibrant flowers. 3,500 roses flourish from early June to mid-July.

Address: 342-59 Hotchi, Lake New Town, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00

June 14 (Sat), June 15 (Sun), June 21 (Sat), June 22 (Sun), June 28 (Sat),

June 29 (Sun), July 5 (Sat), Opens at 7:00 AM only on Sunday, June 6.



Minami-Karuizawa Area / Gourmet

1 Kuriya Chisoutei

☎ 0267-45-4988

This is a Japanese izakaya offering a wide variety of dishes and drinks. This restaurant features private rooms separated by traditional noren curtains, creating a calm and relaxed atmosphere.

Address: 861-7 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: (Mondays to Wednesdays, Fridays to Sundays, public holidays, and the day before public holidays.)/ Dinner: 17:30 – 23:00 (Last Order: 23:00).

Closed: After 22:00, the store might be closed.



2 Fuku Manju

☎ 0267-48-6388

This restaurant emphasizes local production for local consumption, offering handmade dishes crafted with seasonal ingredients. This restaurant uses Shinshu beef and 100% Karuizawa-grown buckwheat flour to craft its signature Karuizawa soba, which is handmade fresh every morning by skilled artisans. Age Restriction: Children under 10 years old are not permitted.

Address: 1870-15 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 11:00-14:30 (L.O.14:00) / 17:00-21:00 (L.O.20:00)

Closed: Mondays and Tuesdays

(Closed on Tuesday and Wednesday when Monday is a holiday.)



3 Musai-an Ikeda

☎ 0267-44-3930

This restaurant offers French cuisine as its foundation, infused with Chef Ikeda's unique ingredient combinations and playful creativity. You can enjoy your meal in a modern interior while taking in the scenic forest views. Please refrain from wearing extremely casual clothing.

Address: 1891-50 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Lunch: 11:30 – 13:00 / Dinner: 17:30 – 20:00

Closed: October to June

Closed on Mondays and Tuesdays (Open on public holidays.)



4 Kondateya Yasaka

☎ 0267-46-2559

This is a dining and sake establishment in Karuizawa. You can enjoy delicious food and drinks, including local sake and regional wines.

Address: 746-13 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 11:30~14:00 / 17:00~22:00 (L.O.21:00)

Closed: Tuesdays (if Tuesday is a public holiday, closed the following day).

Open every day during Golden Week and Obon Week.



5 Yakiniku Kuroyanagi

☎ 0267-41-0294

This restaurant offers high-quality meat at reasonable prices, allowing guests to enjoy delicious food and drinks. This restaurant offers private rooms, with three tables seating four guests each. Reservation Required: Private rooms must be booked in advance.

Address: 748-5 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 11:30 - 14:00 (L.O.13:30) / 17:30 - 21:00 (L.O.20:30)

Closed: Irregular holidays / Please contact us by phone.



6 Ryokuyu Shokudo

☎ 0267-41-0682

This is a plant-based bakery and café in Karuizawa, Nagano, specializing in animal-free and sugar-free cuisine. This café offers handmade crafts and travel-themed goods alongside its food selection.

Rye Bread Days: Tuesdays and Wednesdays are dedicated to freshly baked rye bread and café service.

Address: 727-4 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Thursdays to Mondays: 10:00-17:00

(Breakfast available from 20:00 on Fridays to Sundays)

Tuesdays & Wednesdays: 11:00-16:00 (Dedicated to rye bread and café service.)



7 Karuizawa Japanese Cuisine Oshima

☎ 080-4345-2009

This is a Japanese restaurant in Minamigaoka, along Route 18 Bypass. Refined Culinary

Craftsmanship: Inspired by tea kaiseki traditions, ensuring meticulous preparation. Seasonal Kaiseki

Courses: Available at 8,550 yen and 10,850 yen (reservation required). Limited-Time Lunch Set: A seasonal special lunch set for 3,550 yen.

Address: 646-1 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Advance booking required.



8 Marui

☎ 0267-42-0330

This is a renowned handmade soba restaurant located along the Karuizawa Bypass. Spacious Dining

Area: Offers approximately 80 seats, providing a comfortable atmosphere. Freshly Made Soba &

Tempura: Serves handmade soba noodles and crispy tempura, prepared fresh. Convenient Access:

Equipped with a parking lot, making it easily accessible by car.

Address: 628-5 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 11:00-20:00 (Open until 21:00 from August to October. Hours vary from January to March.), No scheduled closures in August–October.

Closed: Thursdays during November–July

9 Restaurant Kosui

☎ 0267-46-6161

This is an open terrace restaurant located by the lakeside in Karuizawa Taliesin. Signature Dishes: Enjoy Taliesin's original curry and Mimakihara white potato croquettes. Fresh Local Ingredients: Offers delicious meals made with locally sourced vegetables.

Address: 217 Shiozawa Lake, Karuizawa Taliesin, Nagakura,
Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00

Closed: Irregular Holidays / Please contact us by phone.



10 Asama-Ju (Yuyu Academy)

☎ 0267-31-0086

This café is designed for relaxation, focusing on the connection between skin, mind, and body. Fresh Local Ingredients: Sweets and juices are made with freshly harvested fruits from various farms in Shinshu. Wellness-Oriented Atmosphere: A space dedicated to comfort and holistic well-being.

Address: 281 Nakajima, Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-15:00

Closed: Tuesdays, Wednesdays, Thursdays



11 Café Ruhe (Muse Forest)

☎ 0267-48-3340

This café, located within Muse Forest, offers sandwiches, cakes, and juices made with fresh local ingredients from Nagano. Locally Sourced Ingredients: Enjoy sandwiches made with fresh vegetables, along with cakes and Nagano-produced juices. Perfect for a Break: A great spot to relax while exploring Muse Forest.

Address: 193 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 11:00-16:00 (L.O.15:30)

Closed: Tuesdays/ Please check the Muse Forest homepage
for the latest operating hours.



12 Gallery Café Forest Cosmos

☎ 0267-44-6540

This café, attached to a gallery, offers a spacious indoor area and terrace seating, allowing guests to enjoy a relaxed atmosphere. Comfortable Space: A wide, open setting perfect for leisurely visits. Event-Friendly: Available for dining gatherings and private parties.

Address: 193-143 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10:00-17:00 (L.O.16:30)

Closed: Irregular Holidays, Please contact us by phone.

13 Karuizawa Kinari Main Store

☎ 0267-48-0081

This is a specialty store for nuts and dried fruits, located in a scenic spot in Karuizawa with breathtaking views. Premium Selection: Offers high-quality nuts and dried fruits, carefully sourced for freshness. Online Shop Available: Customers can order their favorite products online for convenient delivery.

Address: 2616-5 Yokomichi, Hotsuchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Please contact us by phone

Closed: Please contact us by phone.



14 Atelier de Fromage Karuizawa Hotchi Ichiba Restaurant

☎ 0267-41-0084

This is the sister restaurant of Atelier de Fromage Karuizawa Pizzeria. Award-Winning Cheese: Offers exceptional dishes made with cheese that has won multiple awards. Limited Thursday Menu: On Thursdays, only soft-serve ice cream and drinks are available for takeout.

Address: 2564-1 Hotsuchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10:00-16:00 (Thursdays 10:00-15:00)

Closed: Wednesdays



15 Nakazawa Workshop – Yagi-san's House

☎ 0267-28-9082

This charming shop, nestled in a quiet corner of Hotchi, Karuizawa, offers a breathtaking view of Mount Asama. Goat-Themed Café: A cozy spot where adorable goats roam nearby. Handmade Treats: Specializes in chiffon cakes made with fresh goat's milk. Dining Options: Serves coffee, tea, and lunch, perfect for a relaxing break.

Address: 2543-1 Hotsuchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10:00-17:00

(Lunch: 11:30 - 14:00/ In-store café: 10:00 - 15:00)

Closed: Tuesdays, Thursdays



16 Kamado-Cooked Rice Mikuriya

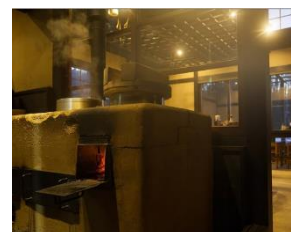
☎ 0267-41-6741

This is a popular restaurant where you can enjoy kamado-cooked rice and locally sourced ingredients. Authentic Japanese Cuisine: Experience the rich flavors of traditional rice cooked in a kamado. Scenic Views: The large windows offer breathtaking views of lush nature, creating a nostalgic and relaxing atmosphere.

Address: 2127 Hotsuchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 7 : 15-15 : 00 (L.O.14 : 15)

Closed: Please contact us by phone.



17 Osteria Mio

☎ 0267-46-2913

This restaurant specializes in Italian Tuscan cuisine, featuring high-quality meats sourced from trusted producers in Akita Prefecture and fresh vegetables provided by local farmers. Authentic Tuscan Dishes: Offers traditional Italian flavors with a focus on premium ingredients. Locally Sourced Ingredients: Uses carefully selected meats and fresh produce to ensure delicious and high-quality meals.

Address: 4963-5 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 11 : 00-15 : 00 / 17 : 00-22 : 00

Closed: Irregular Holidays



Minami-Karuizawa Area / Shop

1 Sawaya Jam Factory

☎ 0267-46-2400 (Head Office)

This jam factory, which began operations in 2011, is located in the countryside of Karuizawa, where each piece of fruit is carefully processed by hand. Handcrafted Production: Every fruit is individually prepared with meticulous care. Factory Viewing: Visitors can observe the jam-making process through glass windows. Retail Space: A shop is attached, offering freshly made jams. Jam-Making Experience: A reservation-based workshop allows guests to create their own original jam

Address: 2785-108 Hotsuchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Please contact us by phone

Closed: Please contact us by phone.



2 Karuizawa Garden Farm

☎ 0267-48-3620

This farm is located in a highland area where a clear river with fireflies flows, and cool breezes pass through even in summer. In addition to strawberry picking, visitors can also enjoy a variety of strawberry-based products, such as handmade jams and other treats.

Address: Karuizawa Garden Farm, Hotsuchi,
Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00

Closed: Tuesdays



3 Shiro Hotaru Tofu Shop

☎ 0267-41-0245

This tofu shop focuses on gentle, natural flavors, using homegrown soybeans and natural ingredients. The second location of Shiro Hotaru Kitchen, situated at Karuizawa's direct sales market, offers plant-based dishes that are gentle on the body

Address: 1712 Hotsuchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10 : 00~15 : 00 / Once sold out, the store will close.

Closed: Mondays and Thursdays



Minami-Karuizawa Area / Experience and Art

1 Hiroshi Senju Museum Karuizawa

☎ 0267-46-6565

This is a private museum dedicated to Koichi Ishikawa, a painter who loved and continuously depicted Karuizawa's native flora. This museum holds over 3,000 sketches and hundreds of oil paintings of wildflowers native to Karuizawa. It hosts annual themed exhibitions showcasing the region's flora.

Address: 815 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:30~17:00 (Admission ends at 16:30)

Open on public holidays, Golden Week, and from July to September

Closed: Tuesdays/ Winter closure applies.



2 Karuizawa Glass Gallery ARMS

☎ 0267-48-3255

At Karuizawa Glass Gallery ARMS, visitors can enjoy glass bead-making (Tonbo-dama experience) by melting glass rods with a burner or try the fusing experience, where they combine different glass parts to create unique designs. Please make reservations at least two days in advance. For same-day or next-day reservations, please call us directly.

Address: 664-6 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00~18:00(Some days have reduced operating hours.)

Closed: Please check our website.



3 Fukazawa Kouko Wildflower Art Museum

☎ 0267-45-3662

This museum is located within the Karuizawa Taliesin resort and is housed in a two-story wooden Western-style building constructed in 1911 (Meiji 44). This building was once a central landmark on Old Karuizawa's Ginza Street, serving as a gathering place for villa residents to exchange information. In May 2008, it was officially designated as a Registered Tangible Cultural Property by the Japanese government

Address: 217 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00/ Please check the website for
winter opening hours and closure dates.

Closed: Wednesday, August 27, 2025



4 Peynet Museum

☎ 0267-41-6161

The Peynet Museum is located within Karuizawa Taliesin, a comprehensive resort facility featuring museums, recreational areas, restaurants, and shops. The Peynet Museum houses Raymond Peynet's romantic illustrations of lovers, known for their soft, delicate touch.

Address: 217 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00/ Please check the website for
winter opening hours and closure dates.

Closed: Wednesday, September 3, 2025



5 Karuizawa Erz Toy Museum(Forest of Muse)

☎ 0267-48-3340

The Karuizawa Erz Toy Museum showcases and sells traditional wooden toys from Germany's Erz region. The wooden toy shop offers directly imported traditional crafts, while the picture book shop features nostalgic storybooks and original goods.

Address: 182 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: May to October: 9:30-17:00

November to January, March, April: 10:00-16:00

Open every day during Golden Week and from July to September

Closed: Tuesdays/ Exhibit Replacement Period and Winter (Mid-January to Mid-March.)



6 Karuizawa Ice Park

☎ 0267-48-5555

The Karuizawa Ice Park is a curling hall capable of hosting international tournaments. The outdoor facilities offer ice skating in winter, while in spring and summer, visitors can enjoy roller skating and futsal. If you're new to curling, you can join the Curling Experience Program, where instructors guide beginners through the basics.

Address: 1154-1 Hoshiji, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-22:00

Closed: 31st of December and January 1st



7 Naka-Karuizawa Country Club

☎ 0267-46-5511

The Naka-Karuizawa Country Club is one of Karuizawa's three most prestigious golf courses, rich in history and tradition. Breathtaking Scenery: Nestled in Karuizawa's lush nature, offering stunning views of Mount Asama. Elite Golfing Experience: A renowned course where golfers can enjoy the pure mountain air, pristine water, and deep forests. Exclusive Atmosphere: A dream destination for golf enthusiasts seeking a harmonious blend of nature and sport.

Address: 1166 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Reception hours by phone: 7:00-17:00.

Booking starts on the same day 2 months prior to the playing date.



8 Le Vent Museum

☎ 0267-46-1911

The Le Vent Museum faithfully recreates the 1921 Tokyo Surugadai Cultural Academy, designed by Isaku Nishimura in a British cottage style. The Le Vent Museum preserves the philosophy of the Taisho era, showcasing the evolution of the Cultural Academy and the works of influential artists.

Address: 957-10 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10:00-17:00 (Admission until 30 minutes before closing)

Closed: Wednesdays (If Wednesday is a national holiday, the next day.)

Opening Period: Early June to Early November



9 Blueberry Field Canaan

☎ 090-4521-4726

Blueberry Field Canaan is a harvest experience farm where visitors can pick blueberries and other seasonal produce while enjoying the tranquil scenery of Mt. Asama. You can also participate in a jam-making experience, where you'll learn to create delicious blueberry jam using freshly picked berries. Reservation Required: Please book via the website or phone in advance.

Address: 2922-1 Hotchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Monday, Tuesday, Thursday, Friday, and Saturday: 10:00-17:00

Sunday and Wednesday: 13:00-17:00

Harvest season: Mid July-Mid September



10 Karuizawa Horse Riding Club

☎ 0267-45-2363

Since members have priority, reservations cannot be made, but available time slots can be provided.

Contact the club the day before or on the morning of the same day to inquire about open slots.

Address: 2785-272 Hotchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Please contact us by phone.

Closed: Tuesdays



11 Karuizawa Garden Farm Strawberry Orchard

☎ 0267-48-3620

Karuizawa Garden Farm is located in the Karuizawa Highlands, offering breathtaking views of Mt. Asama. Using advanced eco-friendly cultivation systems, the farm takes advantage of the 1,000m altitude, temperature variations, and sunlight to grow delicious strawberries year-round. Advance reservations are required.

Address: 2062-1 Hotchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10:00-15:00

Closed: You can check the availability for strawberry picking on the website before your planned visit.



12 Mitsui no Mori Karuizawa Country Club

☎ 0267-48-3105

Mitsui no Mori Karuizawa Country Club is a golf resort where Karuizawa's natural beauty becomes your greatest rival. It features a diverse and strategic 18-hole course, spread across scenic hills with breathtaking views of Mt. Asama.

Address: 2785-272 Hotchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: Please contact us by phone.

Closed: Winter season. In February and March, closed on Fridays, Saturdays, Sundays, and public holidays.



Minami-Karuizawa Area / History and Culture

1 Asami Mitsuhiro Memorial Hall

☎ 0267-45-8971

The Asami Mitsuhiro Memorial Hall was established to preserve and honor the legacy of author Yasuo Uchida. The museum exhibits items related to Detective Asami Mitsuhiro and other works by Yasuo Uchida, including original manuscripts and personal belongings.

Address: 504-1 Nagakura, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 10:00-17:00 (Admission until 16:00)

Closed: Tuesdays and Wednesdays (Open on public holidays.)



2 Karuizawa Highlands Library

☎ 0267-45-1175

Karuizawa Highlands Library, located within Karuizawa Taliesin, was established by Lake Shiozawa to provide an immersive experience in Japan's rich literary world. The exhibition room hosts several themed exhibitions throughout the year, showcasing diverse literary and cultural displays.



Minami-Karuizawa Area / Nature

1 Karuizawa Taliesin

Karuizawa Taliesin is a comprehensive resort facility centered around Lake Shiozawa, located in southern Karuizawa. The premises are well-equipped with leisure facilities, offering a variety of recreational activities for visitors.

Address: 217 Nagakura-Shiozawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00

Closed: Irregular holidays (Please check the website for closure dates.)



2 Picturesque Garden (Forest of Muse)

☎ 0267-48-3340

The Natural Garden within the Karuizawa Picture Book Museum reflects the scenic beauty of Karuizawa's original landscape. Visitors can experience the changing seasons while enjoying a peaceful connection with nature.

Address: 182 Nagakura-Shiozawa, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:30-17:00 (Varies depending on the season)

Closed: Tuesdays/ Closed for exhibit replacement and winter season
(mid January to mid March.)



3 Karuizawa Town Botanical Garden

☎ 0267-48-3337

Karuizawa Town Botanical Garden is a seasonal garden featuring approximately 1,600 species of native highland plants. The town flower, *Primula sieboldii* (Sakurasou), is planted in tens of thousands, creating a stunning floral display.

Address: 1166 Hotchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00

Closed: December 26 to March 31 of the following year.



4 Karuizawa Hotchi Ichiba

☎ 0267-45-0037

Karuizawa Hotchi Ichiba is a roadside station featuring a direct sales market for locally produced agricultural goods and processed foods. It also includes restaurants serving dishes made with regional ingredients and an event space, making it a vibrant hub for food culture in Karuizawa.

Address: 2564-1 Hotchi, Karuizawa-machi, Kitasaku-gun, Nagano

Opening Hours: 9:00-17:00

Closed: Closed due to year-end and New Year holidays and maintenance.

