

SPONSORSHIP PROSPECTUS

**The 79th Annual Congress of
the Japan Society of Obstetrics and Gynecology
(JSOG)**

**JSOG 2027
Yokohama, Japan
April 23-25, 2027**

Greeting from the President

Etsuko Miyagi, M.D., Ph. D.

President, 79th Annual congress of the Japan Society of
Obstetrics and Gynecology
Professor and Chair, Department of Obstetrics and Gynecology,
Yokohama City University Graduate School of Medicine



It is my great honor and privilege to extend my warmest greetings as Congress President of the 79th Annual Congress of the Japan Society of Obstetrics and Gynecology, to be held from April 23 to 25, 2027, at PACIFICO Yokohama North.

It has been 31 years since our institution last hosted this annual congress, when the late Professor Emeritus Hiroshi Mizuguchi served as President of the 48th congress in 1996. Over the past three decades, medicine has advanced dramatically, with research and clinical practice evolving into a dynamic, bidirectional relationship in which clinical challenges increasingly inform and drive basic research. In this context, this congress aims to provide a platform to share the seamless progress of obstetrics and gynecology.

The theme of this congress, *“Orchestrating the Future of Obstetrics and Gynecology,”* reflects our vision that diverse fields—perinatology, gynecologic oncology, reproductive medicine/endocrinology, and women’s healthcare—will harmonize like an orchestra, each contributing uniquely while collectively shaping the future of our discipline.

The scientific program will feature symposia on cutting-edge topics such as genome editing, big data analytics, and the real-world application of translational research. We are honored to welcome outstanding physician-scientists who will lead the next generation. In addition, a wide range of educational sessions for participants at all career stages, along with special presidential programs featuring leading experts from Japan and abroad, will foster active and meaningful discussions.

Our field currently faces numerous important challenges, including building sustainable healthcare systems in response to demographic changes, training the next generation of physicians, advancing preventive medicine, strengthening reproductive medicine, adapting to work-style reforms, reorganizing perinatal care systems, and enhancing disaster preparedness. It is my sincere hope that this congress will serve as a catalyst for addressing these issues.

The congress will coincide with the International Horticultural Expo 2027 “GREEN × EXPO 2027”, providing a wonderful opportunity to experience the vibrant city of Yokohama. We hope that all participants, including accompanying family members and international guests, will enjoy a memorable stay enriched with hospitality inspired by flowers and music.

With the generous support of the City of Yokohama, the Kanagawa Association of Obstetricians and Gynecologists, and many others, our entire team is working diligently to prepare for this congress. We very much look forward to welcoming you to Yokohama.

Congress Overview

Congress Name	The 79th Annual Congress of the Japan Society of Obstetrics and Gynecology JSOG2027
Dates	April 23 (Fri) – April 25 (Sun), 2027
Venue	PACIFICO Yokohama North, Kanagawa, Japan 1-1-1 Minatomirai, Nishi-ku, Yokohama City, Kanagawa 220-0012 Japan
Chair	Etsuko Miyagi, M.D., Ph.D. Yokohama City University Professor, Department of Obstetrics and Gynecology Yokohama City University Graduate School of Medicine
Expected Participants	10,000 (including online attendees)
Official Language	Japanese
Congress Theme	“Orchestrating the Future of Obstetrics and Gynecology”
Website	https://www.congre.co.jp/isog2027/

As a sponsor of the congress, you will be able to:

- Demonstrate your company’s leadership in the field of obstetrics and gynecology
- Reach key thought leaders, academic and industry researchers and clinicians
- Exhibit and distribute your marketing and promotional materials
- Build relationships for the future

Please have a look at the many sponsorship opportunities offered in this prospectus.
The earlier you plan, the better your chance of obtaining your first-choice sponsorship.

For Inquiries, please contact:

Congress Secretariat for JSOG2027

c/o Congrès Inc.

Onward Park Building, 3-10-5 Nihonbashi, Chuo-ku Tokyo 103-8276, Japan

E-mail: jsog2027-sp@m.congre.co.jp

Sponsored Seminar

Application deadline: October 2, 2026

With this opportunity, you can organize a 60-minute sponsored seminar and introduce your business & services to academics and specialists from all over the world.

Dates: April 23-25, 2027 (Fri–Sun)

Duration: 60 min

Seminar type	Number of Seats	Slots			Price (incl. 10% Consumption Tax)
		23 April	24 April	25 April	
Morning Seminar A	400-500	-	-	-	JPY 2,530,000
Morning Seminar B	200-300	-	2	3	JPY 2,310,000
Morning Seminar C	Less than 200	-	2	-	JPY 1,980,000
Luncheon Seminar A	400-500	4	3	3	JPY 3,080,000
Luncheon Seminar B	200-300	4	4	4	JPY 2,750,000
Luncheon Seminar C	Less than 200	4	4	4	JPY 2,530,000
Afternoon Seminar A	400-500	-	-	-	JPY 2,530,000
Afternoon Seminar B	200-300	4	5	1	JPY 2,310,000
Afternoon Seminar C	Less than 200	1	1	1	JPY 1,980,000
Evening Seminar A	400-500	1	1	-	JPY 2,530,000
Evening Seminar B	200-300	4	4	-	JPY 2,310,000
Evening Seminar C	Less than 200	3	4	-	JPY 1,980,000

Price includes:

1. Hall rental including standard furniture/equipment (desks, chairs, stage, audio/visual equipment, lighting).
2. Equipment, etc. for the seminar (Video Projector, Screen, Laser Pointer)
3. Seminar Program (Company Name, Theme, Chair and Speaker) will be included in the Final Program.

Price does not include:

(Sponsors will be responsible for the following)

1. Waiting room rental fee
2. Boxed Lunches and light refreshments for participants
(The contents of meals will be determined and arranged by the congress secretariat)
3. Expenses for chairpersons and speakers (honoraria, transportation, accommodation, meals, etc.)
4. Production cost for signage in front of the Hall and the waiting room
5. Optional equipment and personnel costs for recording (video/audio)
6. Staffing cost (material and meal distribution, lighting, stage management, announcements, etc.)
7. Equipment and catering costs in the waiting room
8. Flyer design and printing costs

Advertisement

1. Pocket Program

The Pocket Program will be distributed to participants on site and will contain a handy overview of the Congress.

Application deadline: January 29, 2027

Menu (A5 Size, 5,000 copies)	Slots	Price (incl. 10% Consumption tax)
Outside back cover, color	1	JPY 550,000
Inside back cover, color	1	JPY 385,000
Inside front cover, color	1	JPY 385,000
Inside page, black and white (full page)	4	JPY 110,000
Inside page, black and white (half page)	4	JPY 77,000

2. Congress Website Banner JPY 550,000 (incl. 10% Consumption tax)

Your company logo will appear on the Official Congress Website and link to your company's website.

Application deadline: April 9, 2027

Banner placement
(sample)



3. Advertisement on the screen JPY 550,000 (incl. 10% Consumption tax)

Your company Logo and/or video will appear on the screen in the conference room during break times. You can also show your products' names.

Application deadline: November 27, 2026



Exhibition Booth

Application deadline: November 27, 2026

Take advantage of the commercial/technical exhibition to be held in the congress venue.

Dates: April 23 (Fri.) – 25 (Sun.) 3 days

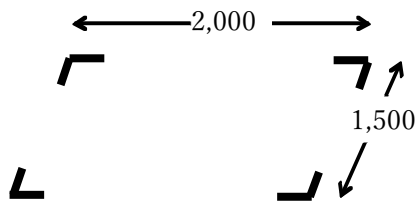
Booth type	Size	Price (incl. 10% Consumption tax)
Space only Rental for more than 6 booths	W2,000mm x D1,500mm x H4,000mm	JPY 363,000/booth
Standard booth Rental	W1,800mm x D900mm x H2,100mm	JPY 385,000/booth

<Important Notice>

- The number of booths and the allocation will be decided by JSOG2027 after the application deadline.
- The Exhibition Manual will be distributed after the floor plan has been confirmed.
- Detailed information for carry-in/out will be announced after the congress program is finalized.
- Please note that the organizers may ask you to correct your exhibition if decoration, products or services are not suitable for this exhibition.
- After application, no cancellation is allowed except in case of force majeure.

■ **Space Only Rental for more than 6 booths**

W2,000mm x D1,500mm x H4,000mm

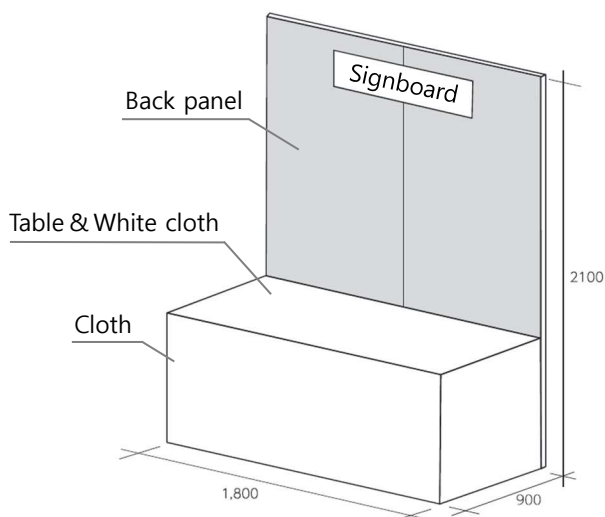


Notes:

- Exhibitors are offered space only. The booth space is marked on the floor.
- Please apply for at least six booths.

■ **Standard Booth Rental**

W1,800mm x D900mm x H2,100mm



Price includes:

- Back Panel (W1,800 x H2,100mm)
- 1 Table (W2,000 x D1,500) with white cloth
- 1 Company name signboard (W900 x H200mm)

Notes:

- Items used during the event, including equipment, temporary power installation fees, and electricity usage charges, will be invoiced after the congress.
- Please note that booth size is subject to change.

How to apply

Please fill out the attached application form with your full contact information and send it to the Congress Secretariat by e-mail.

Application Deadline

	Deadline
Sponsored Seminar	October 2, 2026
Advertisement (Pocket Program)	January 29, 2027
Advertisement (Web Site Banner)	April 9, 2027
Advertisement (Screen Ad)	November 27, 2026
Exhibition	November 27, 2026

Cancellation Policy

- Once you apply for sponsorship, cancellation will not be accepted.
- Please note that even in case of cancellation by a company after application, sponsorship fee(s) will not be refunded under any circumstances.

Notification

All prices mentioned in this prospectus include Japanese Consumption tax (10%).

Congress Secretariat

c/o Congrès Inc.

Onward Park Building, 3-10-5 Nihonbashi, Chuo-ku Tokyo 103-8276, Japan

E-mail: jsog2027@m.congre.co.jp